



# NDPHA Fundraising Campaign

## Celebrate 150 Years!

### June – November 2022

On June 8, 2022, NDPHA is launching a fundraising campaign to celebrate the 150<sup>th</sup> anniversary of the American Public Health Association (APHA). APHA champions the health of all people and all communities. We strengthen the public health profession. We speak out for public health issues and policies backed by science. We are the only organization that combines a 150-year perspective, a broad-based member community and the ability to influence federal policy to improve the public's health. As an affiliate of APHA, NDPHA supports their mission and works to improve, promote and protect health for residents of North Dakota through leadership in policy, partnerships and best practices.

## Celebrate 150 Years Campaign!

To increase the financial resources of NDPHA, the Celebrate 150 Years Campaign has been established with the goal of receiving 150 donations of \$150.00 by November 1, 2022. This investment in our organization is essential for establishing additional personnel to perform important activities of our organization and provide more support of our membership.



**Call to Action for all NDPHA Members!** Do you know a business owner in North Dakota? Do you know an organization that may donate to NDPHA? NDPHA governing council is asking all NDPHA members to distribute information on our Celebrate 150 Campaign and find at least one donor to support our organization. Distribute the Campaign flyer and ask organizations to donate at least \$150.00 at [www.ndpha.org](http://www.ndpha.org).

Here are some considerations for this campaign:

### Eligible Donors

- NDPHA should seek funding from organizations if either bears a mission or values which is/are determined to complement or align with those of the NDPHA.
- Eligible organizations may include clinics, hospitals, dentists, pharmacies, car dealerships, implementation dealerships, banks, restaurants, etc.
- Individuals are also encouraged to donate to this NDPHA campaign!

### Ineligible Donors

- NDPHA will reject funding from any corporation or corporate foundation, if either is engaged in the manufacturing or marketing of alcohol, tobacco, and related products; firearms; weapons of warfare; violating international marketing standards of infant formula or other health-related products; deriving a major portion of its revenues from

*North Dakota Public Health Association  
Celebrating 150 Years Campaign!*

these activities, nationally or internationally, or manufacture highly refined foods with little nutritional value, “ultra-processed” foods including soda pop, candy, etc.

- Entities excluded from donating to NDPHA include bars, convenience stores, alcohol distributors, breweries, tobacco companies, etc.

*Note: All donations are reviewed by the NDPHA Fundraising Committee. If a donation is determined to be donated by an entity that does not align with NDPHA, the donation will not be accepted.*

## **Donor Benefits**

- All donors will be recognized in at least one individual social media post. All donors will also be recognized at the conclusion of the campaign in one additional social media post in November 2022.
- **Bronze Donors.** Donors contributing \$150.00 are considered bronze donors.
- **Silver Donors.** If donors contribute between \$151.00 and \$999.00, they will be considered Silver level donors and will also be listed on the NDPHA website as a sponsor for the year.
- **Gold Donors.** If donors contribute at least \$1,000.00, they will be considered Gold level donors and be listed on the NDPHA website as a sponsor for the year and will be recognized as a sponsor for the 2023 NDPHA Annual Meeting. Signage will be created for these donors to be displayed at the annual meeting.

Any questions can be directed to a member of the NDPHA Fundraising Committee. Committee members: Sue Kahler, Sarah Weninger, Danielle Pinnick and Valentina Asiedu.