



NDPHA Fundraising Committee
Chair: Sarah Weninger
Annual Meeting Report - June 14, 2023

Fundraising Campaigns for June 2022 – May 2023

- 1) **Coffee Mugs:** Sold 24 NDPHA Coffee Mugs at 2022 Annual Meeting. Mugs were sold for \$10.00 each. Several mugs had gift cards in them, so individuals could have received an up to \$20.00. Fundraising total was **\$240.00**.
- 2) **Celebrate 150 Campaign:**
 - NDPHA developed a fundraising campaign that ran from the 2022 Annual Meeting to December 31, 2022. The campaign centered around the goal of collecting \$150.00 from 150 donors for a total fundraising goal of \$22,500.00. This goal would have been sufficient funds to hire personnel to support NDPHA.
 - To support the campaign, a website was created to monitor progress of campaign and list donors of NDPHA.
 - **Total Funds Raised: \$4,763.00**
 - **Gold Level Donors (≥\$1,000.00):** Faculty and Staff of NDSU
 - **Silver Donors (\$151.00 - \$999.00)**
 - Quality Healthcare Associates - Minot
 - Stephen McDonough
 - Southpointe Pharmacy - Fargo
 - **Bronze Donors (≤\$150.00)**

Judy Halverson – Amber Waves	Julie Ferry	Sue Kahler
Howard Anderson - ND Board of Pharmacy	Karen Ehrens	Javayne Oyloe
Medicine Shoppe Pharmacy – Fargo	Kelly Buettner – Schmidt	Stephanie Welsh
First State Bank of Cando	Mary Lizakowski	Renae Moch
Cheryl Belle – Northern Plains	Sarah Weninger	Jayme Steig
Blue Cross Blue Shield	Donald Miller	Sherry Adams
NDSU Student Public Health Association	Mark Strand	Debbie Swanson
First United Bank – Park River	Michael Dulitz	

Total Fundraising Efforts from June 1, 2022 – June 13, 2023: \$5,003.00

NDPHA Fundraising Committee – Meeting Minutes June 2022 – June 2023

June 15, 2022

Members: Sue Kahler, Valentina Asiedu, Danielle Pinnick

June 15, 2022

Members Attending: Sue Kahler, Valentina Asiedu, Danielle Pinnick

- 3) Mugs at Annual Meeting: 24 of 26 Mugs Sold - \$240.00
- 4) Apparel Order:
 - Eddie Bauer ® Ladies 1/2-Zip Microfleece Jacket
 - Sport-Tek ® Ladies Endeavor 1/4-Zip Pullover
 - Sport-Tek ® Endeavor 1/4-Zip Pullover
- 5) Celebrate 150 Years!
 - First Donor: Michael Dulitz
 - Sue: Lots of interest from members
 - Potential Donors: Julie Ferry, CHAD
 - Email to Members: Monthly
 - Website: Hopefully done by 6.17.22
 - Infographic – Include in Email

July 20, 2022

Members: Sue Kahler, Valentina Asiedu, Danielle Pinnick, Mark Strand, Mary Lizakowski

July 20, 2022

Members Attending: Sue Kahler, Mark Strand, Mary Lizakowski, Valentina Asiedu

Members Unable to Attend: Danni Pinnick

- Celebrate 150 Years: 2 Donors as of 7/20/22
- Explore website – Can we customize for additional fields – Sarah Weninger
 - Recognition, Acknowledge, Image, Most Important Part of Public Health
- Duty: Send Email to Membership (Sarah)
 - Include Thermometer in Email
 - To Dos: Send Membership Email Bi-Weekly
 - Ideas/Examples of Places to Reach Out To: Local Clinics, Pharmacy, Bank, Business etc.
- Strategy: Capitalize on previous donors,
- To Dos: July 24, 2022
 - Draft Email for Donations
 - Draft Letter for Mailing – Standard

- Draft Facebook Post – Mark
 - Make Photo from Poster – Sarah
- Send Email to Section and Committee Chairs – Sarah by August 1, 2022
 - Incorporate Donor Benefits
 - Ask them to mention it on Donor Benefits Information
 - Include Template Email & Letter – Add Members Only Section
- Mark and Valentina are going to ask NDSU
 - Sue is going to see about Joni/Andrew/Amber/Brittany about reaching out to UND
- Local Public Health Units
 - Make have restrictions on donations due to funding restrictions
 - Ideas: Jeans Day, Vendors of Supplies such as CHAMP, Patagonia
 - Have Renea M. talk about at SACCHO meetings or an email to Administrator – Administrator Challenge!
- Committee Member Goals: 10 Emails; 5 Visits before next meeting

October 19, 2022

Members Attending: Sarah Weninger, Mark Strand, Mary Lizakowski, Valentina Asiedu, Sue Kahler

- Celebrate 150: \$3,913.00 as of 10.18.22
- Email to Members Sent on 10.19.22
- Email to Dakota Conference Sponsors on 10.18.22
- Ideas:
 - Quality Healthcare Associates – Nikki M. & Debbie Swanson on Board
 - Mark is going to reach out to QHA
 - Email Section Chairs Again – Reminder of the 150 Campaign

June 7, 2023

Members Attending: Sarah Weninger, Mark Strand, Valentina Asiedu, Sue Kahler

- Allocate Funds – How to decide where the funds the go?
- Due to the Campaign – Made a Ask to Members and Partners
 - Support Meeting for Those That Can't Attend
 - Strategic Planning
- Goal: Make a Motion to Governing Council to attend the Annual Meeting
 - \$1000 – Elected Positions – Need Basis or First Come First Serve
 - Need a committee or application process? Need a Scholarship.

- Ask the members why they were not able to attend in person?
- Follow-Up Strategic Plan Activities in 2024. Another Meeting? – Get it earmarked.
- Before we decide on request – need to do
- One time opportunity – Community Engagement Unit – for membership fees.
- Earmarked by Treasurer – Building our organization
 - Half for strategic planning follow-up: Spring 2024 – Run up to NDPHA Meeting
 - Half for conference attendance, membership: Members asking from the floor. Solicit ideas
- T-Shirts in 2024
- What can we do for 2023?
- Very specific way to donate to the organization in 2023
 - Utilize pins – 40 in Stock (according to website) \$10.00
 - Gift cards with Pins – Ask GC Members to Donate
 - Venmo – Money to Gift Cards: Mark to buy \$20 gift cards – five of them.
 - Sarah to bring lapel pins
 - Valentina will be at the table during break
 - \$20.00 donation – get a lapel pin and possibility a gift card
 - Sign – First # donors get a lapel pin