NDPHA Fundraising Committee
Chair: Sarah Weninger
Annual Meeting Report - June 14, 2023

Fundraising Campaigns for June 2022 – May 2023

1) **Coffee Mugs:** Sold 24 NDPHA Coffee Mugs at 2022 Annual Meeting. Mugs were sold for $10.00 each. Several mugs had gift cards in them, so individuals could have received an up to $20.00. Fundraising total was **$240.00**.

2) **Celebrate 150 Campaign:**
   - NDPHA developed a fundraising campaign that ran from the 2022 Annual Meeting to December 31, 2022. The campaign centered around the goal of collecting $150.00 from 150 donors for a total fundraising goal of $22,500.00. This goal would have been sufficient funds to hire personnel to support NDPHA.
   - To support the campaign, a website was created to monitor progress of campaign and list donors of NDPHA.
   - **Total Funds Raised:** **$4,763.00**
     - **Gold Level Donors (≥$1,000.00):** Faculty and Staff of NDSU
     - **Silver Donors ($151.00 - $999.00):**
       - Quality Healthcare Associates - Minot
       - Stephen McDonough
       - Southpointe Pharmacy - Fargo
     - **Bronze Donors (≤$150.00):**

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<tr>
<th>Gold Level Donors (≥$1,000.00)</th>
<th>Silver Donors ($151.00 - $999.00)</th>
<th>Bronze Donors (≤$150.00)</th>
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<tr>
<td>Judy Halverson – Amber Waves</td>
<td>Quality Healthcare Associates - Minot</td>
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<td>Howard Anderson - ND Board of Pharmacy</td>
<td>Stephen McDonough</td>
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<td>Medicine Shoppe Pharmacy – Fargo</td>
<td>Southpointe Pharmacy - Fargo</td>
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<td>First State Bank of Cando</td>
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<td>Cheryl Belle – Northern Plains</td>
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<td>Blue Cross Blue Shield</td>
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<td>NDSU Student Public Health Association</td>
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<td>First United Bank – Park River</td>
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<tr>
<th>Julie Ferry</th>
<th>Karen Ehrens</th>
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<td>Kelly Buettner – Schmidt</td>
<td>Mary Lizakowski</td>
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<td>Sarah Weninger</td>
<td>Donald Miller</td>
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<td>Mark Strand</td>
<td>Michael Dultz</td>
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<td>Sue Kahler</td>
<td>Javayne Oyloe</td>
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<td>Stephanie Welsh</td>
<td>Renae Moch</td>
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<td>Jayme Steig</td>
<td>Sherry Adams</td>
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<td>Debbie Swanson</td>
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**Total Fundraising Efforts from June 1, 2022 – June 13, 2023:** **$5,003.00**
NDPHA Fundraising Committee – Meeting Minutes June 2022 – June 2023

June 15, 2022
Members: Sue Kahler, Valentina Asiedu, Danielle Pinnick

June 15, 2022
Members Attending: Sue Kahler, Valentina Asiedu, Danielle Pinnick
  3) Mugs at Annual Meeting: 24 of 26 Mugs Sold - $240.00
  4) Apparel Order:
     o Eddie Bauer ® Ladies 1/2-Zip Microfleece Jacket
     o Sport-Tek ® Ladies Endeavor 1/4-Zip Pullover
     o Sport-Tek ® Endeavor 1/4-Zip Pullover
  5) Celebrate 150 Years!
     o First Donor: Michael Dulitz
     o Sue: Lots of interest from members
       ▪ Potential Donors: Julie Ferry, CHAD
     o Email to Members: Monthly
     o Website: Hopefully done by 6.17.22
     o Infographic – Include in Email

July 20, 2022
Members: Sue Kahler, Valentina Asiedu, Danielle Pinnick, Mark Strand, Mary Lizakowski

July 20, 2022
Members Attending: Sue Kahler, Mark Strand, Mary Lizakowski, Valentina Asiedu
Members Unable to Attend: Danni Pinnick

• Celebrate 150 Years: 2 Donors as of 7/20/22
• Explore website – Can we customize for additional fields – Sarah Weninger
  o Recognition, Acknowledge, Image, Most Important Part of Public Health
• Duty: Send Email to Membership (Sarah)
  o Include Thermometer in Email
  o ToDos: Send Membership Email Bi-Weekly
  o Ideas/Examples of Places to Reach Out To: Local Clinics, Pharmacy, Bank, Business etc.
• Strategy: Capitalize on previous donors,
• ToDos: July 24, 2022
  o Draft Email for Donations
  o Draft Letter for Mailing – Standard
- Draft Facebook Post – Mark
  - Make Photo from Poster – Sarah
- Send Email to Section and Committee Chairs – Sarah by August 1, 2022
  - Incorporate Donor Benefits
  - Ask them to mention it on Donor Benefits Information
  - Include Template Email & Letter – Add Members Only Section
- Mark and Valentina are going to ask NDSU
  - Sue is going to see about Joni/Andrew/Amber/Brittany about reaching out to UND
- Local Public Health Units
  - Make have restrictions on donations due to funding restrictions
  - Ideas: Jeans Day, Vendors of Supplies such as CHAMP, Patagonia
  - Have Renea M. talk about at SACCHO meetings or an email to Administrator – Administrator Challenge!
- Committee Member Goals: 10 Emails; 5 Visits before next meeting

**October 19, 2022**
Members Attending: Sarah Weninger, Mark Strand, Mary Lizakowski, Valentina Asiedu, Sue Kahler

- Celebrate 150: $3,913.00 as of 10.18.22
- Email to Members Sent on 10.19.22
- Email to Dakota Conference Sponsors on 10.18.22
- Ideas:
  - Quality Healthcare Associates – Nikki M. & Debbie Swanson on Board
    - Mark is going to reach out to QHA
  - Email Section Chairs Again – Reminder of the 150 Campaign

**June 7, 2023**
Members Attending: Sarah Weninger, Mark Strand, Valentina Asiedu, Sue Kahler

- Allocate Funds – How to decide where the funds the go?
- Due to the Campaign – Made a Ask to Members and Partners
  - Support Meeting for Those That Can’t Attend
  - Strategic Planning
- Goal: Make a Motion to Governing Council to attend the Annual Meeting
  - $1000 – Elected Positions – Need Basis or First Come First Serve
    - Need a committee or application process? Need a Scholarship.
- Ask the members why they were not able to attend in person?
  - Before we decide on request – need to do
  - One time opportunity – Community Engagement Unit – for membership fees.
  - Earmarked by Treasurer – Building our organization
    - Half for strategic planning follow-up: Spring 2024 – Run up to NDPHA Meeting
    - Half for conference attendance, membership: Members asking from the floor. Solicit ideas
  - T-Shirts in 2024
  - What can we do for 2023?
  - Very specific way to donate to the organization in 2023
    - Utilize pins – 40 in Stock (according to website) $10.00
      - Gift cards with Pins – Ask GC Members to Donate
        - Venmo – Money to Gift Cards: Mark to buy $20 gift cards – five of them.
        - Sarah to bring lapel pins
        - Valentina will be at the table during break
        - $20.00 donation – get a lapel pin and possibility a gift card
        - Sign – First # donors get a lapel pin