Yearly Report – Fundraising Committee  
June 2021 – May 2022  
Sarah Weninger, Chair  
Members: Sue Kahler, Valentina Asiedu, Danielle Pinnick

The Fundraising Committee transitioned chairs from Sue Kahler to Sarah Weninger in October 2021. This Committee started meeting monthly in October 2021.

Winter Apparel Order
The first fundraiser that was conducted was a Winter Apparel Order. The fundraising committee used Probitas to select several apparel items that could be ordered. Probitas would develop a website to place orders and collect funds. Individuals would place orders and pay shipping for items. The items had a mark up price of 17.5%.

Pros: NDPHA did not have to pay for shipping. Orders were placed online by members and NDPHA did not handle funds. NDPHA had no expenses for this fundraising effort.

Cons: The organization was slow to respond to requests and it was a long process from selection of apparel to the time the website was ready for orders. The shipping cost was very expensive for members.

These were the items ordered:
- Eddie Bauer ® Ladies 1/2-Zip Microfleece Jacket
- Sport-Tek ® Ladies Endeavor 1/4-Zip Pullover
- Sport-Tek ® Endeavor 1/4-Zip Pullover

A total of 16 orders were placed for a total profit of $120.54.

Annual Meeting Support
The fundraising committee submitted applications for funds from US Bank and Sanford Health Foundation. US Bank responded and indicated that our application was not selected to receive funds. The Sanford Health Foundation did not respond to our request, as of June 7, 2022.

Coffee Mugs
The NDPHA store still has 27 coffee mugs. The fundraising committee is going to be selling these at the NDPHA annual meeting on June 8, 2022. Several members of the governing council donated gift cards and candy for the coffee mugs. Individuals can purchase coffee mugs for $10.00 and have a chance to win a prize including a gift card, candy or both!

150 Campaign
After the June 8, 2022, the Fundraising Committee is launching a campaign to achieve 150 donors by November 1, 2022 to celebrate the 150 years of APHA. This effort is meant to highlight the importance of public health in North Dakota and will aid in establishing an paid position for NDPHA to serve as a director or lobbyist. Included in this document is the flyer and guidelines for the 150 campaign.
Celebrate 150 Years!

Donate Today! 150 Supporters of NDPHA

Join the North Dakota Public Health Association (NDPHA) in celebration of the 150th Anniversary of the American Public Health Association. APHA is dedicated to improving the health of the public and achieving equity in health status. NDPHA was established in 1944 and works to achieve the mission and goals of APHA in North Dakota. To celebrate the 150 years of the successes of APHA, join the 150 Campaign and donate to NDPHA today.

Benefits of Donating

☑ Online Recognition!
   All donors will be recognized on social media. Depending on donation amount, additional benefits may be available.

☑ Tax-Deductible!
   NDPHA is a 501(c)3 non-profit organization and all donations are considered tax deductible.

☑ Support Your Community!
   NDPHA needs to have the financial resources to continue to advance advocacy efforts to improve the health and safety of all people in all communities across the state of North Dakota.

How it Works

Donate $150.00 Today
Businesses, organizations and individuals that support public health and the mission of NDPHA are eligible to donate. Donate by November 1, 2022, to be included in the 150 Campaign! Donate at www.ndpha.org.

Support NDPHA
With your support, NDPHA will have resources to further improve, promote and protect health for residents of North Dakota through leadership in policy, partnerships and best practices.

Donor Incentives
All donors will be recognized on NDPHA's facebook page. At least one post on social media will be made to recognize the contribution. Those donating more than $150.00 will receive added benefits. Learn more at www.ndpha.org.

Eligible Donors
Clinics, Hospitals, Banks, Pharmacies, Car Dealerships, Professional Associations, Restaurants and other entities that support NDPHA

Visit
ndpha.org/donate-to-ndpha
Help support public health in North Dakota and donate to NDPHA today!

Questions
Email NDPHA at info@ndpha.org
On June 8, 2022, NDPHA is launching a fundraising campaign to celebrate the 150th anniversary of the American Public Health Association (APHA). APHA champions the health of all people and all communities. We strengthen the public health profession. We speak out for public health issues and policies backed by science. We are the only organization that combines a 150-year perspective, a broad-based member community and the ability to influence federal policy to improve the public's health. As an affiliate of APHA, NDPHA supports their mission and works to improve, promote and protect health for residents of North Dakota through leadership in policy, partnerships and best practices.

**Celebrate 150 Years Campaign!**

To increase the financial resources of NDPHA, the Celebrate 150 Years Campaign has been established with the goal of receiving 150 donations of $150.00 by November 1, 2022. This investment in our organization is essential for establishing additional personnel to perform important activities of our organization and provide more support of our membership.

**Call to Action for all NDPHA Members!** Do you know a business owner in North Dakota? Do you know an organization that may donate to NDPHA? NDPHA governing council is asking all NDPHA members to distribute information on our Celebrate 150 Campaign and find at least one donor to support our organization. Distribute the Campaign flyer and ask organizations to donate at least $150.00 at [www.ndpha.org](http://www.ndpha.org).

Here are some considerations for this campaign:

**Eligible Donors**
- NDPHA should seek funding from organizations if either bears a mission or values which is/are determined to complement or align with those of the NDPHA.
- Eligible organizations may include clinics, hospitals, dentists, pharmacies, car dealerships, implementation dealerships, banks, restaurants, etc.
- Individuals are also encouraged to donate to this NDPHA campaign!

**Ineligible Donors**
- NDPHA will reject funding from any corporation or corporate foundation, if either is engaged in the manufacturing or marketing of alcohol, tobacco, and related products; firearms; weapons of warfare; violating international marketing standards of infant formula or other health-related products; deriving a major portion of its revenues from
these activities, nationally or internationally, or manufacture highly refined foods with little nutritional value, “ultra-processed” foods including soda pop, candy, etc.
• Entities excluded from donating to NDPHA include bars, convenience stores, alcohol distributors, breweries, tobacco companies, etc.

Note: All donations are reviewed by the NDPHA Fundraising Committee. If a donation is determined to be donated by an entity that does not align with NDPHA, the donation will not be accepted.

Donor Benefits
• All donors will be recognized in at least one individual social media post. All donors will also be recognized at the conclusion of the campaign in one additional social media post in November 2022.
• **Bronze Donors.** Donors contributing $150.00 are considered bronze donors.
• **Silver Donors.** If donors contribute between $151.00 and $999.00, they will be considered Silver level donors and will also be listed on the NDPHA website as a sponsor for the year.
• **Gold Donors.** If donors contribute at least $1,000.00, they will be considered Gold level donors and be listed on the NDPHA website as a sponsor for the year and will be recognized as a sponsor for the 2023 NDPHA Annual Meeting. Signage will be created for these donors to be displayed at the annual meeting.

Any questions can be directed to a member of the NDPHA Fundraising Committee. Committee members: Sue Kahler, Sarah Weninger, Danielle Pinnick and Valentina Asiedu.
NDPHA Fundraising Committee
2021 - 2022 Meeting Minutes

October 20, 2021
Members Present: Sue Kahler, Danni Pinnick, Valentina Asiedu, Sarah Weninger (Chair)
Members Absent: None

- Previous NDPHA Fundraisers: Giving Hearts Day, T-Shirts, Jeans Day
- Mark Strand Idea: \(\frac{3}{4}\) Zip Shirt, professional NDPHA attire for winter
- Large NDPHA Expenses:
  - Breakfast at annual meeting
  - APHA Meeting: flight, hotel, meals
- Ideas
  - T-Shirt Providers
    - Booster.com: require minimum order
    - Previously used Dakota Screen Arts: recently had poor communication/customer service
  - Currently have buttons in NDPHA shop
  - Donations via Christmas Campaign on Social Media
- To Dos:
  - Sue: Find NDPHA logo, email to committee
  - Danni: Explore options for apparel (prices, ideas for apparel, etc.)
  - Sarah: Generate ideas for Christmas campaign
    - Include swag with donation?
  - Sue: Visit with Renae to ensure donation portion of NDPHA website is functional

November 17, 2021
Members Present: Sue Kahler, Danni Pinnick, Valentina Asiedu, Sarah Weninger (Chair)
Members Absent: None

- Danni presented option from MN provider for apparel
- Sarah also presented option from ND provider – Probitas
  - Probitas will:
    - Create website for ordering, they handle all transactions
    - Charge $10 for shipping
    - Put our NDPHA logo on material
    - For profit, we can add specified dollar amount or percent; they will send us a check
- Michael sent several apparel options: T-shirt - Microfleece
  - Choices: Hoodie, Sport-Tek and Microfleece
    - Multiple colors and sizes
  - Swag: Prices too high for donation giveaway

**December 15, 2021**
Members Present: Sue Kahler, Valentina Asiedu, Sarah Weninger (Chair)
Members Absent: Danni Pinnick
- Apparel:
  - Sarah: Still waiting for Probitas on website
- SACCHO Meeting – Apparel Update and other NDPHA Update, presented by Renae
- Ideas for APHA 150 Anniversary in 2022
  - Mark S. from Dec. 2021 Governing Council Meeting: T-Shirts
    - Should we have a APHA shirt?
    - Something for our June Meeting
  - NDPHA Shirt – Est. 1944, perhaps instead of a APHA shirt
  - What other options for materials? – Shirt, Mugs, Water Bottles
    - Do a poll of NPHDA Members
      - Do after the sweater order – Do This in February?
        - Valentina going work on a draft for Jan. Meeting
        - Sue going to look for previous surveys as an example
      - To Do: Think of other ideas for promotional items for a fundraiser
      - Annual Meeting – What can you do in person?
        - Slice of Pie or Some Type of Goodie
        - Food products with NDPHA label
- Conference Sponsors: Sanford, Trinity, Altru
  - Logo on Agenda (Electronic), Logo on Slide, Create a Foam Board
  - Sue going to find number of people in attendance at last year’s meeting
  - Sarah going to submit Sanford application by Jan. meeting
- Activity for NDPHA Members to Attend at the Conference, Evening Activity
  - Ideas: Painting, Yoga and Wine, Wine Tasting, More Ideas?
- Future Agenda-
  - 150 years – Can we aim to get 150 sponsors for our meeting that support public health? – Can we ask businesses that incorporate some type of public health into their entity to donate a certain dollar amount? Like $10.
• Apparel: No Update Website, Checking-In with Probitas – Sarah
• Survey: Valentina created survey for NDPHA members
  o Possible Revisions: Add More Items: Aprons, Journals, Back Packs, etc.
    ▪ Other thoughts: Pop socket, grip boards, fidget toy.
    ▪ Custom Ink: More Accessible, Less Minimum Quantity to Order
    ▪ Probitas Aprons – About $9.00: Minimum Order is 50
  o Make Price Options More Generic, such as Less than $5, between $5 -10 or more than $10 – or whatever appropriate for item
  o Open Ended Question – No need to add more items
  o Valentina will make edits on the survey.
  o Add deadline, NDPHA Logo
  o Survey will be sent to all members – by Amy B.
    ▪ 2 Week Deadline. Send Reminder by February 1
• Sarah – Work on Sanford Grant for Conference and US Bank
• Giving Hearts Day – Application Period is June - August with Dakota Medical Foundation.
• Social Media: Danni to Create Ads for our “Giving Hearts Day” prior to Feb. 10th
  o Will send Ads to Mark Strand
  o Sponsored Post?
  o Way to Give Back to Public Health in North Dakota
• Facebook Donation: Direct Deposit vs. Check
  o Sue will check with Renae
  o Sarah will set up Facebook Donation Site
• APHA 150 Years -
  o 150 years – Can we aim to get 150 sponsors for our meeting that support public health? – Can we ask businesses that incorporate some type of public health into their entity to donate a certain dollar amount? Like $150 per business.
    ▪ Couldn’t be a business that sells tobacco or doesn’t support public health practices.
    ▪ Can each Governing Council member solicit 10 businesses?
    ▪ Letter – Include sponsorship levels: Sarah to Draft by next meeting.
      • $150.00 to $1500.00.
    ▪ List of Businesses from Chamber of Commerce
  o Mailing: Letter, PrePaid Envelope
  o Email vs. Mailing – Try to eliminate costs associated with mailing.

March 4, 2022
Members Present: Danni Pinnick, Valentina Asiedu, Sarah Weninger (Chair)
Members Absent: Sue Kahler (Excused – Vacation)
Discussed Sponsorship Levels for NDPHA Annual Meeting
  - Group considered levels to be okay
    - Make sure everything states meeting and not conference
  - Questions: Is this an acceptable way to solicit sponsorship?
    - Danni also checking with outside sources
  - Are dollar amounts sufficient?
    - Check on projected expenses at March 7th governing council (GC) meeting
Questions for Sponsorship applications will be sent to committee on March 4. Sarah will submit the applications on March 8th after the GC meeting
  - Committee to review and see if there are changes

Winter/Spring Apparel Order
  - Website will be live on March 7th and go until March 21st
    - https://probitasstore.com/ndpublichealth
  - Only pick-up location is Bismarck
    - Danni offered to coordinate orders for Fargo area NDPHA members
    - Social Media and Email blasts will go out on Monday

April 20, 2022
Members Present: Danni Pinnick, Sue Kahler, Valentina Asiedu, Sarah Weninger (Chair)
Members Absent: None

Apparel
  - Some items arrived at Bismarck Burleigh – Sue is going to take stuff to Grand Forks NDPHA Meeting
  - Still waiting for a total of orders from Probitas

150 Years, 150 Sponsors
  - Guidelines – Need to prepare soon (Before April 30th; Send to Governing Council by May 3rd)
    - Review all donations
  - Excluded Business: Bar, Convenience Stores, Alcohol Distributors, Breweries, Alcohol Producers and Distributors (AKA Breweries, McQuade Distributing), Vendors
  - Encourage – Banks, Pharmacies, Implementation Dealership, Car Dealership, Bar/Restaurants (Must: Responsible Beverage Training, Food Handler Exclusions), Associations (such as ND Dental Associations), Individual Donations
  - Prepare guidelines for upcoming governing council meeting on May 9th, 2022
    - Document to discuss to initiative, ask
    - Guidelines and who can donate
- Use online donation by Nov. 1st
  - Donor Form
  - Options for Donors
    - Tribune: $1200 for one ad – for a half a page – Due to expense, we will not be doing any paid advertising.
    - If $150
      - One Facebook Thank You Post
    - More than $150
      - Listed on Website as a Supporter
      - One Facebook Thank You Post
    - $1,000
      - Listed on Website as a Supporter
      - One Facebook Thank You Post
      - 2023 Annual Meeting Sponsor
        - PowerPoint Slide, Sign at Meeting, Option to Present at Annual Meeting, i.e. Recognition at Annual Meeting
  - Facebook Message – Online Donation Set-Up not complete – Sarah W. need to follow-up with Renae Moch
  - Coffee Mugs: Want to Remove Them from Inventory
    - Mix to make a brownie in the mug – Selling for $5
    - Currently have 27 mugs to sell
      - Listed on website for $15
    - Utilize donated Starbucks gift cards and play a game for those gift cards

May 18, 2022
Members Present: Danni Pinnick, Sue Kahler, Valentina Asiedu, Sarah Weninger (Chair)
Members Absent: None

- Sue received check from apparel orders (About $120.00)
  - Total orders were 16
  - Sarah W. going to request a breakdown of the items purchased
- Coffee Mugs
  - Sue going to decide how many coffee mugs to bring
  - Mugs will be selling for $10
  - Sarah donating 5 Starbucks gift cards to put in the mugs – put tissue paper in mugs; need envelope for cash
  - Sarah will make a sign for the table
  - Valentina is going to oversee selling the mugs at our annual meeting
• 150 Years, 150 Sponsors
  o I would encourage that in addition to this list would be included companies that manufacture highly refined foods with little nutritional value, “ultra-processed” foods including soda pop, candy, etc. – Add examples like Coke, Pepsi, etc.
  o Other-wise we are going to proceed.
• Annual Report
  o Sue: No additional activities to report from June 2021 to October 2021
• Ideas to make it easier to donate money
  o Venmo, paypal, etc.