### CHEAP TOBACCO is the leading cause of tobacco use among teens in North Dakota.

We have some of the cheapest tobacco in the nation. We haven't raised our tax rate on tobacco products since 1993, making us the 48th among our states and the District of Columbia for our tobacco tax rate.

#### By increasing the price of tobacco by \$1.50, we could:



**5,200 ¥** 

Youth under age 18 kept from becoming adult smokers

1,400 🕏

Reduction in young adult (18-24 years old) smokers



Current adult smokers who would quit



\$00₹

Premature smoking-caused deaths prevented



5-year reduction in the number of smoking-affected pregnancies and births

## \$**2.09** million

5-year health care cost savings from fewer smoking affected pregnancies and birth

BreatheND Local Public Health Working For You.



# <sup>\$</sup>**1.79** million

5-year health care cost savings from fewer smoking-caused heart attacks and strokes

5600к 🚖

5-year Medicaid program savings for the state

# <sup>\$</sup>**1.03** million

5-year health care cost savings from fewer smoking-caused lung cancer cases



Long-term health care cost savings from adult and youth smoking declines